

# MEDIA PACK



## **A LEADING TRADE FAIR FOR CARE HOME AND OCCUPATIONAL THERAPISTS...**

The annual care home and occupational therapy show, the biggest event of its kind in the southwest. Businesses from across the region will be showcasing their services at this year's show.

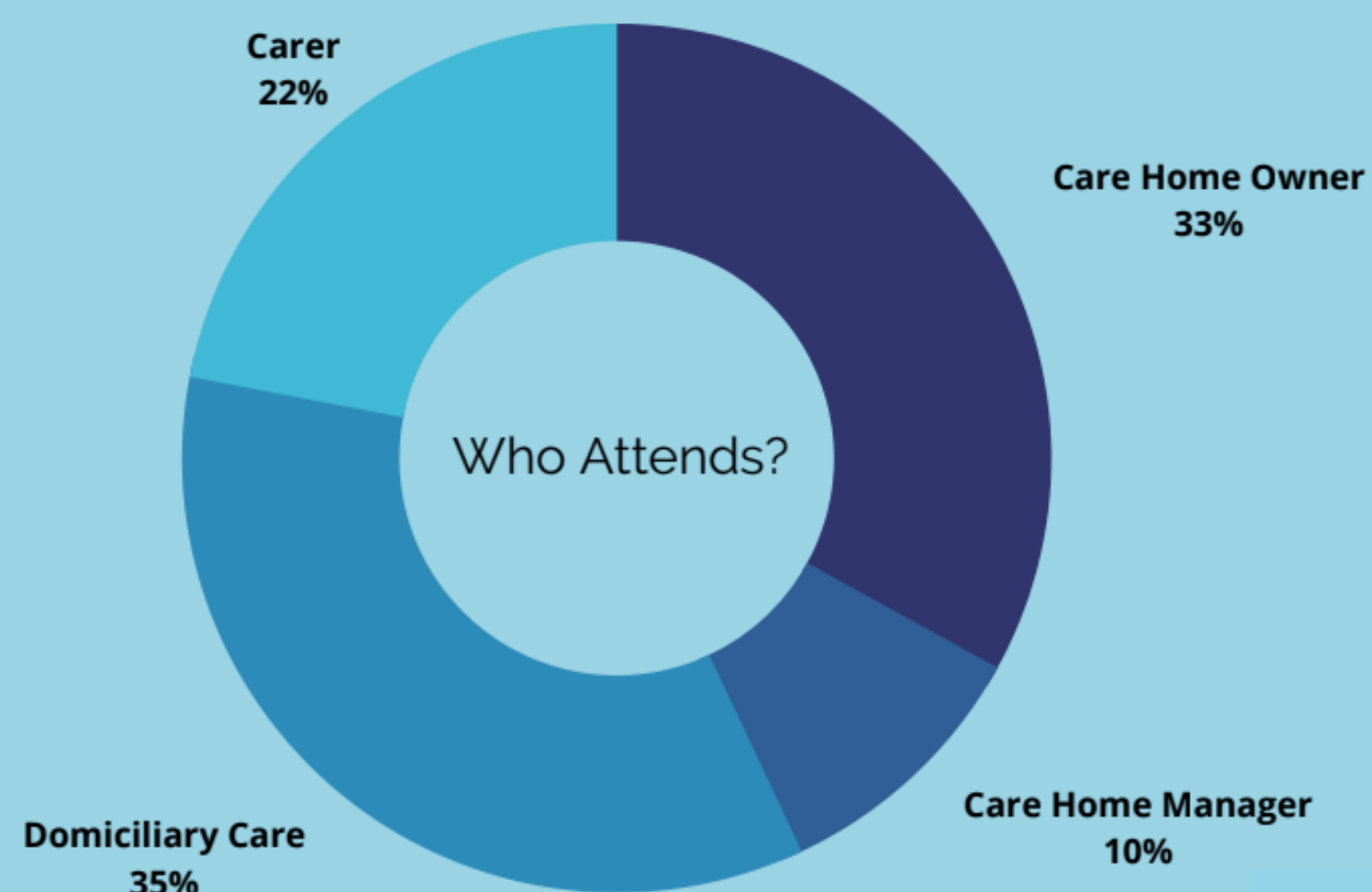


**INSPIRED MOTIVE IS PROUD  
TO BE HOSTING THE CARE &  
OCCUPATIONAL THERAPY SHOW  
2022 AT WESTPOINT EXETER  
ON JUNE 21ST 2022.**

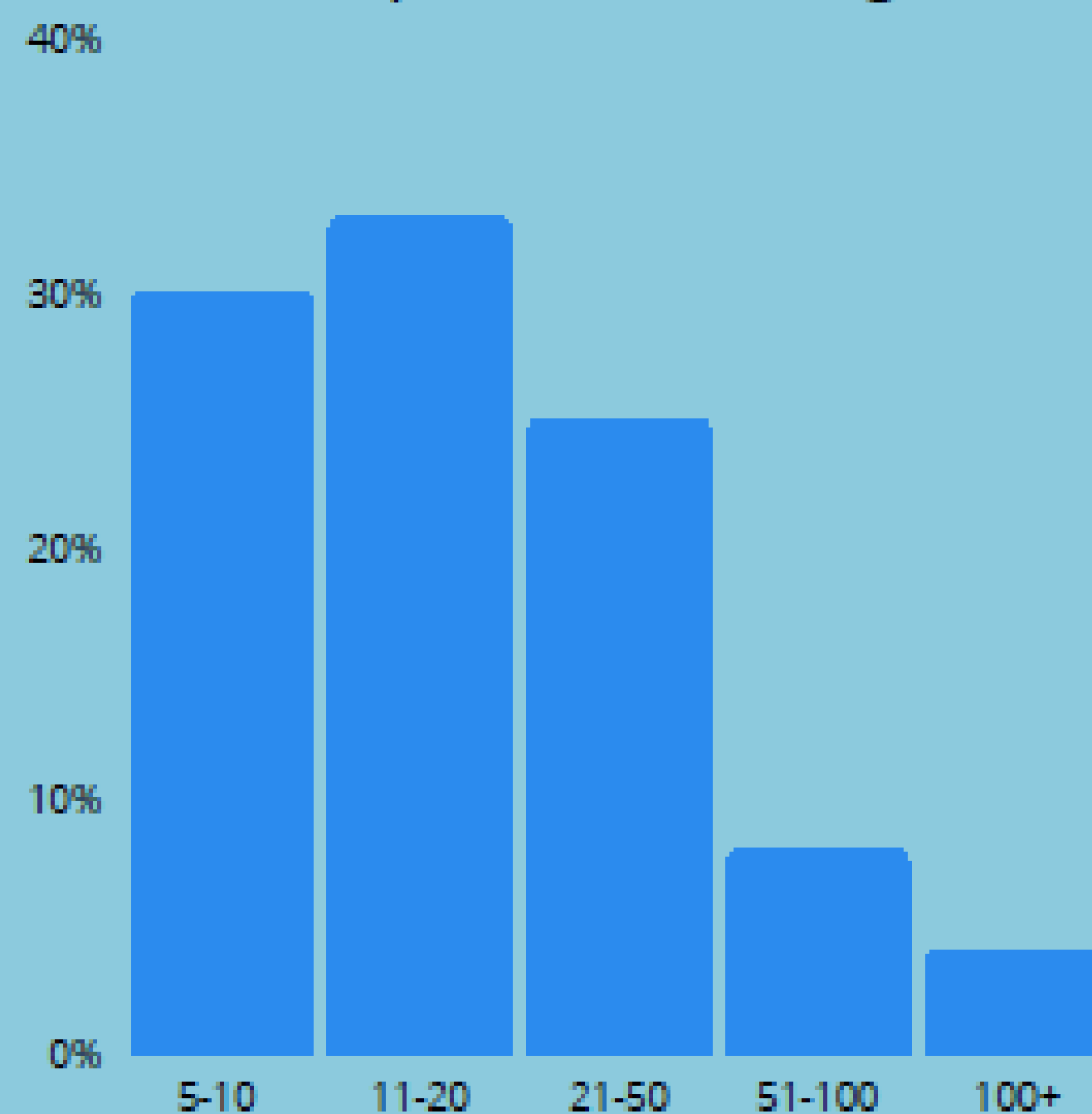
This will be a one-day event that features an interactive trade show floor, where attendees will have the opportunity to talk with representatives from organizations and businesses in the industry while exploring their latest products and services, as well as informative panel discussions on various topics including clinical intervention, occupational therapy assessment methods, advertising ideas for healthcare providers, diagnostic tools and more. With 1500m2 of space, our exhibitors will have plenty of room to showcase themselves alongside 6 national keynote speakers who are internationally renowned experts in this field!



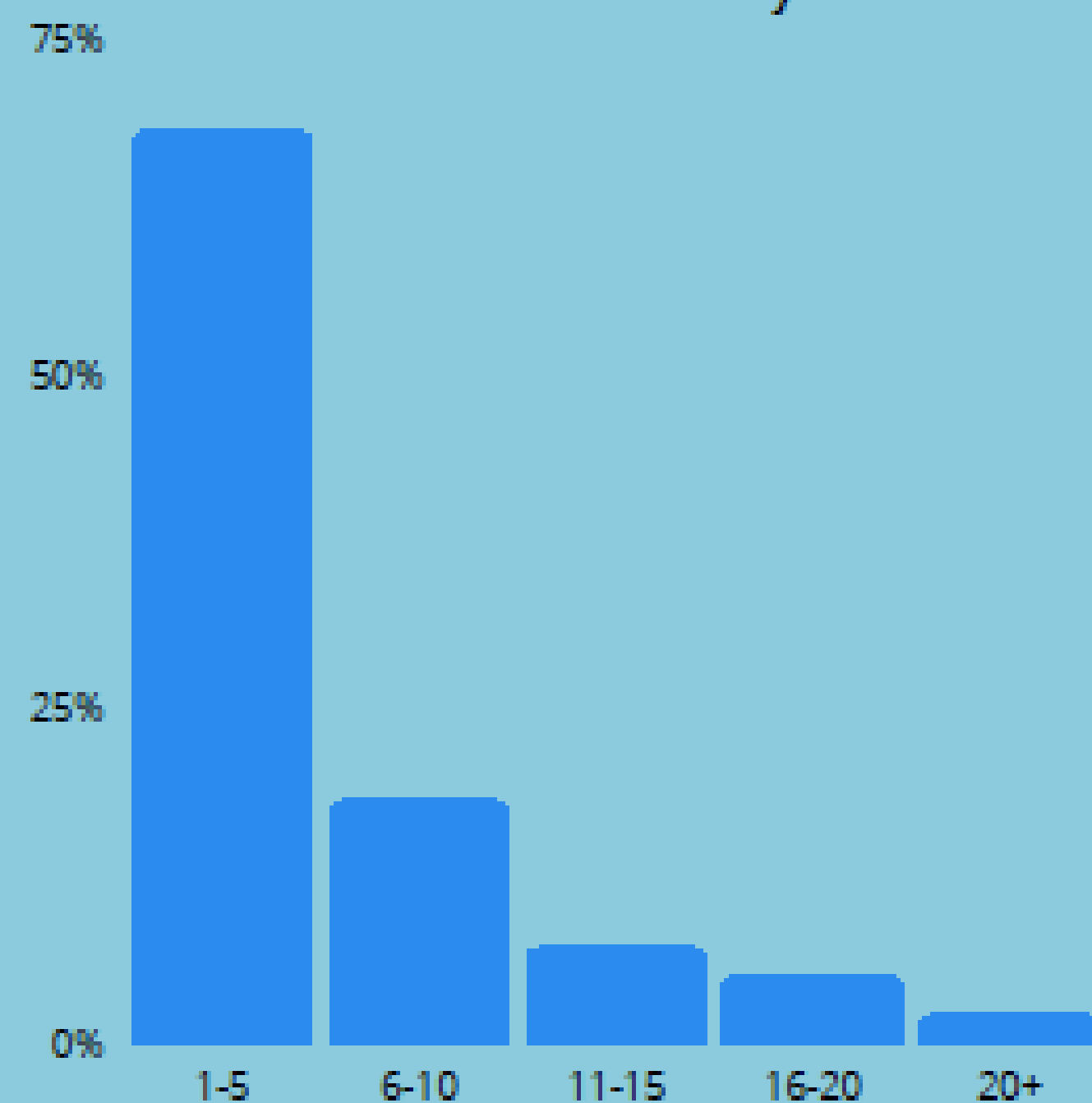
# WHO ATTENDS OUR EVENTS?



Average Staff size of companies attending



Number of Care Homes owned by %



# CONTENT PACKED

An array of stages over the whole event with back-to-back live demos, keynote talks, and seminars from our exhibitors. Including the occasional workshop around the event, this is sure to be a content rich and packed day for educational purposes.

- **Keynote Talks**
- **Content Rich**
- **Live Demonstrations**
- **Seminar Halls**
- **Networking Area**
- **Workshops**



# WHAT DO WE OFFER?

## SHOW SPONSORSHIP

Sponsor of the overall show. Branded on all emails and marketing material that is sent out by Care & Occupational Therapy Show 2022 Keynote Speaking slot. Banner on the portal lobby. Large exhibition stand.

## MASTERCLASS

Personal masterclass page where you can present from 24-48 and up to 250 audio attendees at any given time. You will have the ability to host up to 8 Classes throughout the day. Large exhibition stand included in this package also.

## EXHIBITION STAND

Live virtual exhibition stand, On your personal exhibition stand page you can upload content, videos, photos, etc. you can also have an agent sit on your stand virtually and answer any questions or present at any time to the visitors. You can also upload a show offer etc as a call

## SPEAKING SLOT

1 x 30 Minute Speaking slot. live on the website or pre-recorded if necessary, chatbot enabled throughout the talk. Content will stay on the website for up to 30 days.

## REGISTRATION PAGE QUESTION

Registration for tickets question, any person that registers for a ticket will be prompted by a question of your choice and the result will be saved and sent to you post-show.



# SHELL SCHEME STAND

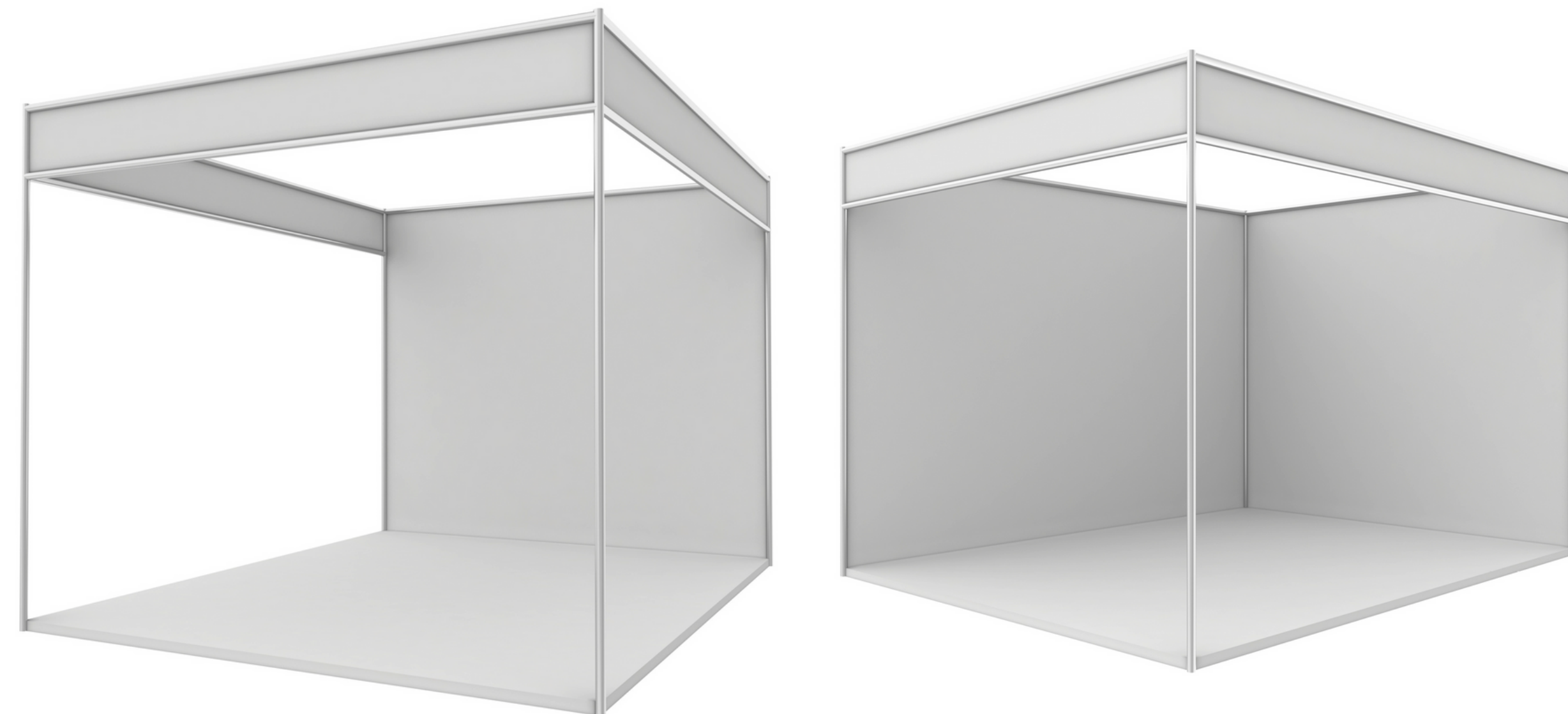
Shell Scheme Stand provided by us in the base price of 300+vat per sqm.

Options of size, open sides depending on position with fascia and carpet included in the price per sqm.

Average sizes:

- 3 x 3
- 4 x 3
- 6 x 4

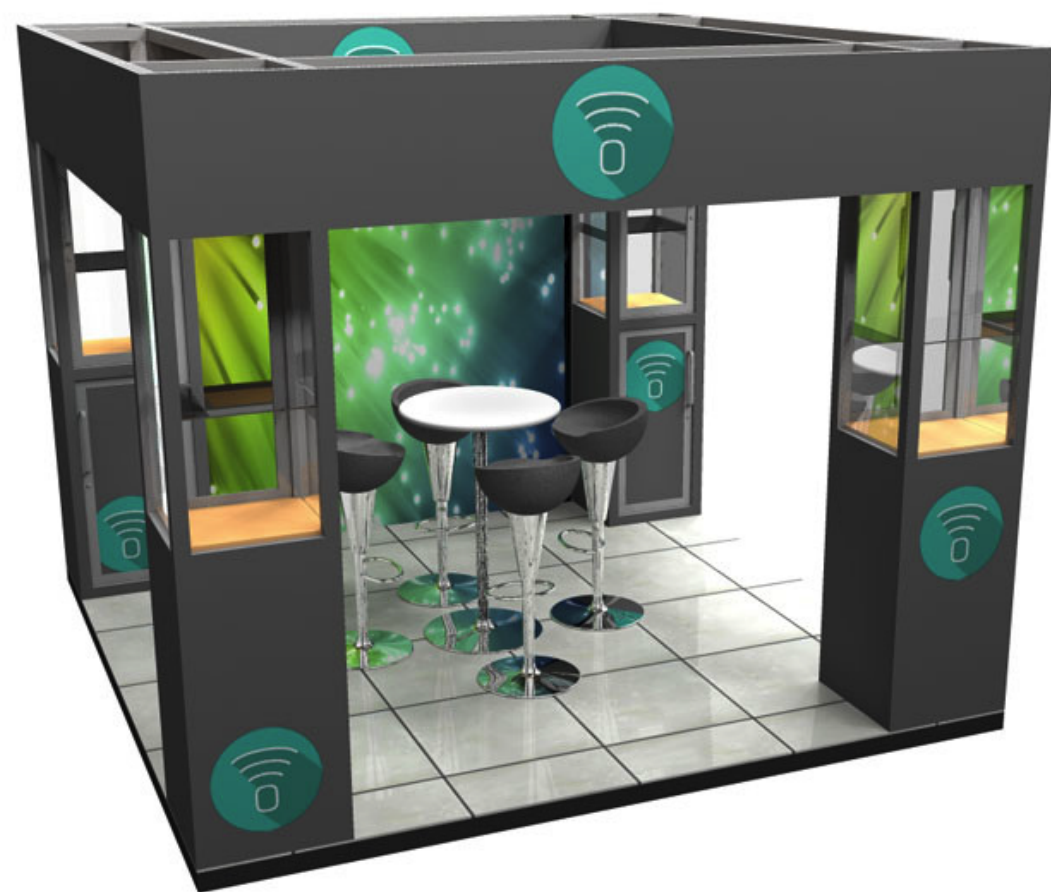
Custom Sizes available on request.



# SPACE ONLY

Space Only at the event provided by us in the base price of 300+vat per sqm. Options of size, open sides depending on position without fascia but with carpet included in the price per sqm.

Below are examples of space-only bespoke stands built by a 3rd party company.



# WORKSHOP

Workshops at the exhibition provide the unique opportunity for an exhibitor to run a theatre in the middle of the event controlled completely by them.

Each workshop which is available with either 24,32 or 38 seats will be fully branded by us!

This will also include all AV seats and a bespoke landing page on the website for people to pre-book their space at your workshop.

You can have this as either an open workshop as pictured here or a closed shell scheme workshop.

## Costs

- 24 seat workshop - 5,000+vat
- 32 seat workshop - 7,500+vat
- 38 seat workshop - 10,000+vat



# BRANDED SEMINAR HALL

Fully branded seminar hall - Only 6 seminar halls in the entire event. Sponsorship includes; front 4 panels branded, lectern branded, and branding on the TV in between seminars.

**1500 +VAT**



# KEYNOTE SPONSOR

Fully branded 100-150 seat theatre!

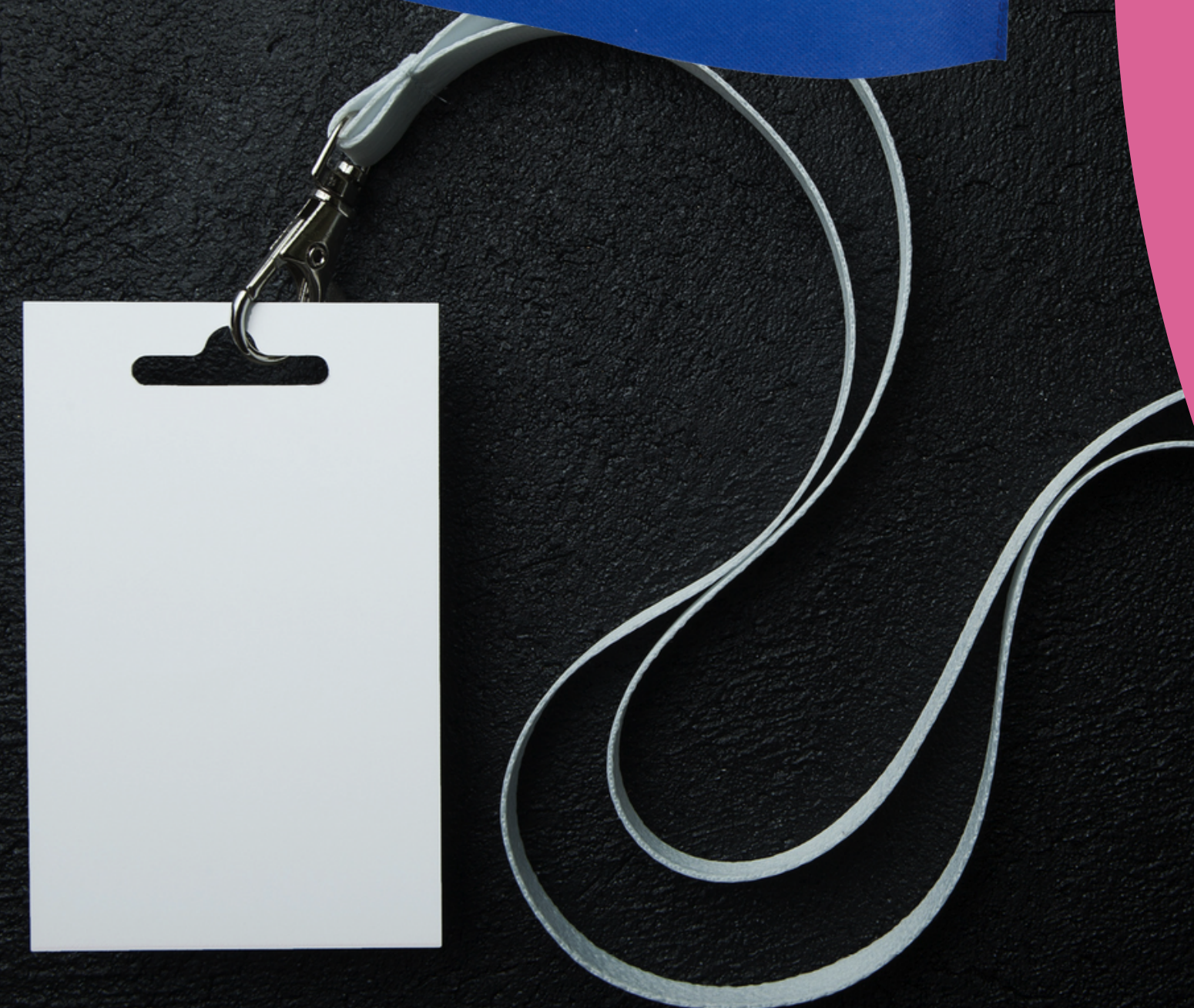
This is one of the focal points of the event and is the center of the event.

One of the best ways to promote your business in a professional manner with all keynotes that talk on the stage see and speak in front of your BRAND!

You will be listed on all event floorplans throughout the event, in the showguide and on the website. The entire back wall of the keynote stage and lectern will be branded with your branding.

You will also be able to place a staff member at the front of the keynote entrance and have sole exclusivity over scanning all entrants to each talk.

**7,000 +VAT**



## **LANYARDS**

One of the first items that the delegates will interact with at the event and compulsory for all visitors.

**2500 +VAT**

## **SHOW BAGS**

One of the first items that the delegates will interact with at the event and compulsory for all visitors, They will carry this item around the event throughout the day and take them back to the office.

**2500 +VAT**

## **INSERTS**

Inserts in the show bags, could be an advert or a booklet advertising your business. Some companies offer a competition also to attract people back to the exhibition stand

**500 +VAT**

**PLEASE CONTACT**  
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